

# THE NEW NORM

## CREATING THE NEW REMOTE MODERN WORKPLACE

## FROM 'NICE' TO 'NEED'

It used to be an added bonus to be able to offer the flexibility of remote working within your business, but with the recent changes it has now become a necessity. It's gone from 'nice' to 'need'.

Where you were already offering a certain level of remote working, or it wasn't something you had previously done; since COVID hitting us, we've all had to fully embrace new ways of working, setup new technology and systems, and embrace the fears we all had about full time remote working.

- 🔗 *Will our people be able to access all the information they need, when they need it?*
- 🔗 *Will our data and systems be secure enough?*
- 🔗 *Do all our people have the devices and hardware they need for remote working?*
- 🔗 *How will teams communicate and work together?*
- 🔗 *How can multiple people work on the same files and projects at the same time?*
- 🔗 *Will productivity drop?*
- 🔗 *How will isolation affect morale?*
- 🔗 *Will remote working mean we lose our company culture?*

**“WE’RE NOW OFFERING A DEDICATED SERVICE TO HELP YOU SETUP FOR THE ‘NEW NORMAL’ WAY OF WORKING”**

## **HOW TO PREPARE FOR THE FUTURE**

At Dynamics Fanatics, remote and flexible working has been at the core of how we have worked for years.

As a customer of Dynamics Fanatics, we'll help you build and own your Digital Strategy to help you setup for the new normal way of working.

We've spent years refining our cloud systems and process, building our company culture into digital format and it's been so successful we've been in the Sunday Times 100 Best Companies to Work For list for the past 4 years.

But we've never had the entire team working from home.

Now that we've been completely home based as a business for months, we've realised just how well it works. So much so, that we now have a Work From Anywhere Forever policy (catchily named WFAF!).

**OUT WITH  
THE OLD**

**IN WITH THE  
NEW!**



# LOOKING AT THINGS THROUGH A DIFFERENT LENS, NOW THE WORLD HAS CHANGED FOREVER

THE OLD WAY OF WORKING (PRE-COVID)	THE NEW WAY OF WORKING
<ul style="list-style-type: none"> <li>Investing in office spaces was hugely important.</li> <li>High costs in interior design, furniture, cabling, servers, and IT infrastructure.</li> <li>Costs for maintenance, cafes and supporting facilities.</li> <li>Fixed desktop PCs and fixed desk approach.</li> </ul>	<ul style="list-style-type: none"> <li>No more reliance on a fixed office. People have the freedom to work from anywhere.</li> <li>Reduction in costs for rent, hardware, and internal IT infrastructure.</li> <li>Replace desktops with laptops and mobile devices.</li> <li>Budgets can be moved to supporting cloud systems and remote working set-ups.</li> </ul>
<ul style="list-style-type: none"> <li>Line of business apps and core IT functionality was all based in house and on location.</li> </ul>	<ul style="list-style-type: none"> <li>Apps and IT functionality in the cloud, to be accessed anywhere, anytime.</li> </ul>
<ul style="list-style-type: none"> <li>Remote working was a 'nice to have' perk, with limited VPN and Remote Desktop licenses.</li> </ul>	<ul style="list-style-type: none"> <li>Remote working is the rule 'need to have' with everything accessed over the cloud, or through Windows Virtual Desktop if needed.</li> </ul>
<ul style="list-style-type: none"> <li>Security was all in house and easier to control under an internal network.</li> </ul>	<ul style="list-style-type: none"> <li>Increased investment in security to allow BYOD and remote working. Two Factor Authentication and MFA in M365, BitLocker, and Intune for mobile devices.</li> </ul>
<ul style="list-style-type: none"> <li>Culture was driven by business and physical interactions.</li> </ul>	<ul style="list-style-type: none"> <li>Digital Culture – your company culture becomes digital through collaboration, teamwork and well-being systems brought together through Microsoft Teams.</li> </ul>
<ul style="list-style-type: none"> <li>Presumptions that people will be less productive and effective when not in the office.</li> </ul>	<ul style="list-style-type: none"> <li>Productivity can actually increase as your digital culture builds trust. Your people can work as and when they choose to enable them to focus and do their best work.</li> </ul>

## THE PROCESS

Sounds great, but how does this all work?

We do a full assessment (Digital Culture Review) to understand your business, systems, users and work flows.

We'll identify Lin of Business apps and office-based functionality that needs to move to the cloud, or be otherwise enabled for remote working.

Our team deploy or assess your existing Microsoft 365 and get your security and compliance policies setup to ensure you're secure and everything can be managed centrally.

We provide a Digital Enablement platform (or Learning Management System) to train your users to effectively work and collaborate remotely.

By setting up app integrations, we can increase productivity and reduce the need to switch between different app windows.

Regular feedback is setup to monitor usage and adoption so you can understand user response to the new working normal and make changes where needed.

### ARE YOU READY TO TRANSFORM YOUR BUSINESS?

If you'd like to find out more about this service, and transform the way your company works, get in touch now.

[HELLO@DYNAMICSFANATICS.COM](mailto:HELLO@DYNAMICSFANATICS.COM)





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**[WWW.DYNAMICSFANATICS.COM](http://WWW.DYNAMICSFANATICS.COM)**